Kickstarting the ATT and CIOT Employer Webinar Series

Briefings

23 November 2022

On 31 October, ATT and CIOT jointly launched their first virtual employer webinar in a series of three to help employers of ATT and CTA trainees through their recruitment to retention journey. The aim of this webinar series is to share best practice and insights in the recruitment, support, development and retention of tax trainees.

The first webinar, ‘Attract and recruit the best talent in tax’, was supported by Jenny Catlin, Head of Professional Education, and Amelia Chapman, Early Careers Recruitment Manager from Deloitte UK, who candidly shared their recruitment strategies, career pathways and selection process.

We were joined by Barry Jefferd, Tax Partner of George Hay Chartered Accountants, who identified challenges in recruitment from a small firm’s perspective. He highlighted how to be agile and proactive in recruitment, given the challenges presented by the economic climate.

Recruitment specialist Georgiana Head also joined us to offer expert advice on how to recruit more effectively. She explained how to improve response rates when advertising on job boards and finished with her valuable insights on salary expectations in the current market.

If you are an employer supporting tax trainees and missed our first webinar you can view it at: bit.ly/3TSry9E.

Our next employer webinar will be ‘Supporting the learning journey of tax trainees’ and will take place on 6 December. The webinar will feature advice and guidance from our tuition providers. Our Education team will also provide valuable advice to help support ATT and CTA trainees.

Reserve your place at the next employer webinar: www.tax.org.uk/employer-webinar

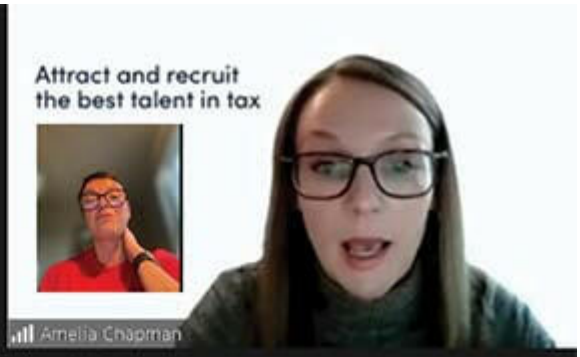
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att
Chartered Institute of Taxation.
Employer Webinar: 6 December | 11.00 - 12.30
Support the learning journey of tax trainees
Register at: www.tax.org.uk/employer-webinar

Image

Attraction & Career Paths





How to differentiate your offering

- What is your USP?
- What are you known for?
- What do you want to be known for?
- Remote working
- Can you be location 'agnostic'?
- What flexibility can you offer?
- Rewrite you job spec.





Difficulties

- Compliance = much bigger pool of talent
- Advisory
  - Why do some people not want it?
  - I made the advertisement too scary
  - Need to recruit in advance
- Is there another me out there?

