CIOT at Gen Z Club: Careers Conference

Briefings



23 October 2024

CIOT sponsored the Gen Z Club Careers Conference held at UCL London on Saturday 28 September.

The Gen Z Club was created in 2021 to address the lack of resources available to future leaders and founders of organisations and businesses, the aim being to create a community for Generation Z individuals to get inspired, network and grow. The event, hosted by Austin Okolo, CEO of The Gen Z Club, provided a great opportunity to engage with attendees and share insights into a career in tax through interactive sessions, workshops and discussions.

Toyin Oyeneyin, Business Manager and Tax Product Specialist at Octopus Investments, delivered a popular workshop on ‘Demystifying the payslip’, stressing the importance of always checking your tax code and understanding payslip details and deductions. Sofia Thomas, Partner at Juno Tax, participated on the finance panel, which explored opportunities for career growth and development in finance.

She highlighted how the CTA qualification has played a crucial role in supporting her passion and work in the field.

What is apparent is that Gen Z is looking for more than just a pay cheque – they're in pursuit of purpose, flexibility, inclusivity and growth opportunities. A key takeaway from the event was the emphasis on the importance of building a strong network, highlighted by the powerful quote: 'Your network is your net worth.' The idea behind this is that connections can greatly influence your career, open doors to new opportunities and increase professional influence. Attendees were encouraged not to 'despise small beginnings' and to confidently promote their skills and achievements, as no one will know what someone wants unless it is appropriately communicated.

It was fantastic to see companies including Capital One, HSBC, Lloyds, Warner Brothers, Knight Frank and VaynerMedia sponsoring and supporting the event. With around 200 delegates in attendance, the conference was both insightful and inspiring. It was refreshing to engage with motivated, positive, career-driven young people eager to network, enhance their skills and explore new career opportunities.

It was exciting to be involved in such a successful event that offered a chance to help support and empower future leaders – the next generation of talent ready to make their mark.

Image



CIOT speaker: Sofia Thomas

Image



CIOT speaker: Toyin Oyeneyin