

# A round-up from our ADIT Champions

## Briefings



20 November 2024

The wonderful world of ADIT Champions and how they spread the word about the benefits on offer.

Whether it's a professional hoping to build a career in international tax or an organisation seeking to enhance and formalise their employee learning and development, nobody decides their professional education route on a whim. In promoting our educational services, the CIOT relies on positive and repeated word-of-mouth about the value that our qualifications bring, the continued relevance of the learning to the real world, and the technical and professional excellence of our members and those who hold certification with us.

When it comes to ADIT, these key attributes are exemplified by the eight volunteers from around the world – Anas Salhieh, Andrada Gorita, Ann Barnshaw Kengaju, Clayton Bonnette, Colm Mooney, Jia Yu Wong, Katia Papanicolaou and Siddharth Banwat – who serve as our ADIT Champions. They play a crucial role in promoting both the qualification and Affiliate certification to audiences in their respective countries and regions.

This year has seen a record number of ADIT Champion-led events, including both face-to-face events and webinars. These activities help to grow the ADIT community and connect international tax professionals with their peers, while also equipping members of each regional ADIT network with the latest technical knowledge on tax topics that are specific to their locality.

Among the highlights have been: an evening networking reception for ADIT Ireland Network members in Dublin; a three-part series on recent Pillar Two developments in Southeast Asia; webinars on a variety of personal and corporate tax topics in Cyprus, the Gulf States and Romania; and our first joint webinar with the Singapore Chartered Tax Professionals, which compared the transfer pricing audit landscape in Singapore, Ireland and the UK.

In addition to helping us organise events, our Champions play a valuable role in assisting students and employers in their regions with queries relating to their ADIT progress, collecting feedback that can help us to improve the way we deliver our services, and building relationships with key institutional stakeholders.

Each Champion not only works full time in international tax practice, but also holds the ADIT qualification, giving them both first-hand experience of studying for ADIT and knowledge of how to apply the resulting international tax expertise to the workplace. After all, nobody can ‘talk the talk’ on ADIT better than somebody who has ‘walked the walk’!

**Find out more about our ADIT Champions at**  
[www.tax.org.uk/adit/champions](http://www.tax.org.uk/adit/champions).

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