Meet the ATT’s Director of Public Policy: Emma Rawson

Briefings



24 January 2025

The ATT has appointed Emma Rawson as their Director of Public Policy.

This is a new role for the ATT, which combines responsibility for both tax technical and professional standards work.

Emma may be known to many of you already, as she was an ATT Technical Officer for over seven years before moving into her new role at the start of December.

She said, ‘I’m delighted to be appointed the first ever Director of Public Policy for the ATT. I have a real love for the Association and want to ensure that everyone is aware of the great work done by its staff, volunteers and members.

‘The ATT has come so far in recent years. The strength of our technical team was recognised at the Tolley’s Taxation Awards and Association Excellence Awards in 2023, and we passed the 10,000 member mark this year. I hope to build on these successes and drive us towards even greater ones in the coming years.

‘The pace of tax policy change, technological developments and the potential for further regulation make this an interesting but challenging time for ATT members and the Association itself. I believe this role has a pivotal part to play in successfully navigating through those challenges.

‘We are currently in the process of recruiting new technical team members. This will allow us to expand our existing technical work and increase our engagement with HMRC. It will also better enable us to deliver our charitable objectives of increasing public education in tax and improving the tax system for all involved. I am particularly keen to further build the public profile and standing of the ATT and highlight the benefits a career in tax can bring.

‘Of course, we can’t do any of this without our volunteers, and I look forward to working more closely with ATT Council, and our Technical Steering Group and Professional Standards Committee in the future. I’m also keen to engage more with the wider ATT membership and make the most of your experience and insights.

‘If you have anything you would like to discuss I would be happy to hear from you – just drop me an email at erawson@att.org.uk.’