Tax in the media: Advising Ambridge

Briefings

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Fans of *The Archers* will be familiar with the long-running storyline about who will inherit and run Brookfield, the Archer family farm. But how common are the dilemmas facing David and Ruth Archer? And what advice would you give them if they were your clients?

These were some of the questions facing ATT Deputy President Barry Jefferd when he was invited to take on the role of 'Brookfield's accountant' as a guest on an edition of *The Archers Podcast* in February, focusing on the succession at Brookfield. Barry, a long-time fan of the Radio 4 show, joined host Emma Freud and fellow guests Felicity Finch (who plays Ruth Archer) and Mike Wilkins (a *Bake Off* contestant and farmer) to discuss the issues facing farming families when it comes to questions of inheritance.

Barry, who is a Tax Partner at George Hay Chartered Accountants in Bedfordshire, said: 'I have been an avid Archers fan for years. In its 75th year, it continues to cover real-life scenarios over a real timeline. It was a great experience bringing the

fictional world of Ambridge to everyday advice.’

Listen to the podcast at: www.bbc.co.uk/sounds/play/p0mtr852